



22
YEARS
OF EXCELLENCE



Partner



N · S · D · C
National
Skill Development
Corporation



WHERE YOUR TRUST MEETS OUR EXCELLENCE

GET TRAINED THE WAY INDUSTRY DEMANDS

PROSPECTUS

www.icajobguarantee.com

ABOUT ICA



History

- Inception in 1999 by a group of Chartered Accountants
- ISO 9001:2015 certified institute
- Pioneer in the field of Job Oriented Practical Learning in Accounts, Banking, Finance & Taxation



Advantages

- Presence in 100+ Cities
- Experienced Faculty Members including CAs
- In-house CRM, R&D and IT Team
- Training on Latest Accounting Software
- Regular Seminars and Grooming Sessions
- Practical & Fun Learning by using Latest Technology
- 9 Simulation Software (s)
- 6 Live Projects



Placements

- 5,00,000 + Satisfied Students
- 30+ Placement Offices
- 70,000+ Registered Employers
- Any Time Job Card facility
- Periodic Campus Interviews & Job Fairs

AWARDS & RECOGNITIONS



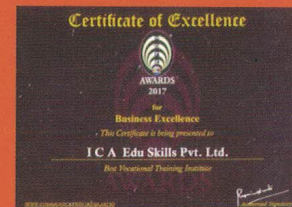
INDIAN EDUCATION EXCELLENCE AWARDS
Best Vocational Training Institute in India, 2018



ASSOCHAM SKILLING AWARD, 2017
Quality Skill Development



CERTIFICATE OF EXCELLENCE
Best Vocational Training Institute



CERTIFICATE OF APPRECIATION
Most Innovative Course
Mumbai University, 2015



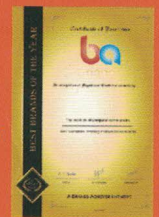
ASIA EDUCATION SUMMIT & AWARDS
Worldwide Achievers, 2017



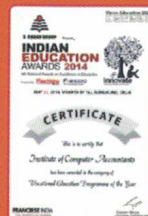
GLOBAL QUALITY AWARDS
Quality Vocational Training, 2015



BEST BRANDS OF THE YEAR
Brands Achiever Initiative, 2015



VOCATIONAL EDUCATION PROGRAMME OF THE YEAR 2014



NATIONAL EDUCATION EXCELLENCE
Brands Academy, 2016



EDUCATION EXCELLENCE AWARDS
Best Vocational Training Company in India, 2014



CERTIFICATE OF PARTNERSHIP
NSDC, 2020-21



WHY CHOOSE A CAREER IN ACCOUNTS, FINANCE & TAXATION?

Huge Job Opportunity

**1.21
CRORE**

Organisations Registered
under GST and it's increasing
every day!

Source - # <https://economictimes.indiatimes.com/news>

Never-ending Industry Demand

100%
organisations

All organisations need
Accounts & Finance professionals

Handsome Salary Growth

upto
22%
(average)

Offers steady career growth
vertically and horizontally

LET'S **BREAK** THE **UNEMPLOYMENT** **BARRIER** WITH **ICA CAREER**



22 Years
Excellence



5,00,000⁺
Successful Students
Annually



70,000⁺
Registered
Employers



INDIA'S NO.1
Institute in
Accounts & Finance



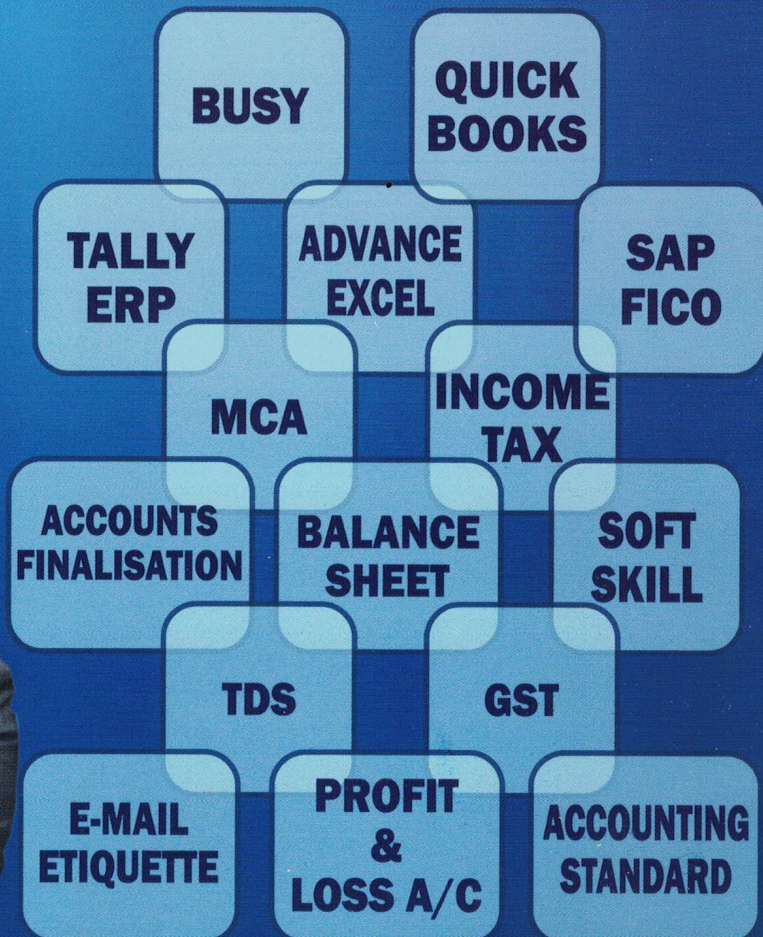
30⁺ PLACEMENT
Offices
Network



Presence in
100⁺ Cities



Do you have the right
Skill Sets?



Certified Industrial Accountant Foundation - CIA (F) | Certified Industrial Accountant Express - CIA (EXP.)
Certified Industrial Accountant - CIA | Certified Industrial Accountant Plus - CIA +

Modules	Hours	CIA (F)	CIA (EXPRESS)	CIA	CIA +
Eligibility		12th Pass	Graduate	12th Pass	12th Pass
Business Computer Applications# Hardware & Software Working with Windows 10 File & Folder Management Introduction to MS Word 2019 Page Setup Drafting and Formatting Documents Tables Header & Footer Introduction to MS Excel 2019 Database design Cell Reference Number & Conditional Formatting Look up & Reference Functions Logical Functions Financial Functions Sort & Filter Pivot Table & Pivot Chart Protection Project on Excel MS PowerPoint 2019 MS Outlook 2019 Internet & E-mail Writing Mail Merge G-Suite	45	✓	✓	✓	✓
Business Accounting Introduction Accounting Concepts Capital & Revenue Transactions Accounts Documents Journal Entries Depreciation Stock Valuation Year-end Adjustments Final Accounts Rectification of Errors BRS Projects on preparation of Books of Accounts Online Journal Entry Test - JET	36	✓	✓	✓	✓
TallyPrime Company creation Cost Centre & Cost Category Accounting Inventory Bill of Materials (BOM) Purchase & Sales Cycle Basic Concepts of GST GST using Tally Generation of Returns TDS PF ESI Payroll Reports Security Control Backup and Restore Project on TallyPrime	51	✓	✓	✓	✓
Business Communication Communication Skills Assertive Communication Non-verbal Communication Presentation Skills Interview Skills Sell Your Skills (Cover Letter, Resume Designing) People Skills (Workplace behaviour) E-mail Etiquette Goal Setting and Time Management	45	✓	✓	✓	✓
Project 1 (Business Accounting, Tally, Excel)	03	✓	✓	✓	✓
Direct Tax * Basic concepts of Income Tax Income from Salaries Income from House Property Profits and Gains of Business or Profession Income from Capital Gains & Other Sources Deductions under Chapter VI-A Computation of Taxable Income Application for PAN E-filing of Income Tax Return TDS – concepts & provisions E-TDS Project on TDS	39			✓	✓
TDS Basic concepts of TDS TDS Rates Payment of TDS Filing of TDS Return TDS Certificate Accounting Treatment of TDS TDS using Tally E-TDS Return Project on TDS	11		✓		
Goods and Services Tax (GST) Basic concepts of GST Levy & Collection of Tax Time & Place of Supply Valuation Input Tax Credit General Procedures Payment of Tax Returns GST using Tally Practice on GSTN Project on GST	27		✓	✓	✓
Advanced Accounts Accounts Reconciliation Advanced Journal Entries Accounting for Digital Transactions (Credit Card, Debit Card, Paytm etc.) Company Final Accounts Ledger Scrutiny Online Finalisation of Accounts Analysis of Financial Statements	30			✓	✓
Project 2 (Advanced Accounts, Tally, Excel, Taxation)	09			✓	✓
Additional Accounting Package % Busy / QuickBooks	09				✓
Advanced MS Excel Advance Number Formatting Advance Conditional Formatting Match & Index Financial Functions Array Formulas PowerPivot Power View Power Map Power Query Dashboard Macro G-Suite Project work	18				✓
SAP ** SAP ERP Overview & Navigation Procure to Pay Process Order to Cash Process General Ledger Accounting Accounts Payable Business Process Accounts Receivable Business Process Bank Related Accounting Business Process Financial Statement Creation Business Process	40				✓
Banking and Auditing Introduction to Banking Deposits Loans & Advances Payment Mechanism Banking Instruments Introduction to Auditing Conducting an Audit Audit Report Audit Project	12				✓
MCA (including XBRL and LLP) Formation of a Company Loans & Advances Accounts & Audit Meetings, Minutes & Resolution MCA 21 E-Filing XBRL LLP	23				✓
Ind AS Introduction Presentation of Financial Statements Inventories Statement of Cash Flows Property, Plant and Equipment Revenue Impairment of Assets Intangible Assets Ind AS based Schedule III	12				✓
Project 3 (Excel, Advanced Accounts, Banking, MCA, Taxation)	15				✓
Final Exam	12		✓	✓	✓
Job Guarantee		No ©	YES	YES	YES
Live Projects		1	1	2	3
Additional Projects		2	4	4	6
Internship		NO	NO	YES 3 MONTHS	YES 6 MONTHS
Course Duration (including Internship) Standard – 1.5 hrs per day or 9 hrs per week		6 MONTHS	NO	12 MONTHS	18 MONTHS
Course Duration (including Internship) Fast Track – 3 hrs per day or 18 hrs per week in CIA and 4.5 hrs per day or 27 hrs per week in CIA +		3 MONTHS	4 MONTHS	6 MONTHS	6 MONTHS
Certification from		ICA	ICA	ICA	ICA SAP Microsoft

Notes:

- # In addition to ICA certificate, Microsoft's Certification Exams are offered as part of some series of CIA courses. MOS Certification Excel 2016/2019 Core by Microsoft (Administered by Certipoint).
- * Direct Tax continues to include all content on TDS.
- ** SAP 80 hours to include: Hire to Retire Process, Asset Accounting Business Process, Planning in Management Accounting, Accounting Logistic Integration, Other Management Accounting Processes, Multiple currencies Concept, Fixed Asset, Inventory Valuation, Segment Reporting, Treasury & Risk Management.
- % Additional Accounting Package module – CIA with AAP course (Additional Accounting Package in Level 1) will be available to North & East Zone only as a separate course.
Busy – Bihar, Chhattisgarh, Delhi, NCR, Haryana, HP, Jharkhand, J&K, Odisha, Punjab, UP, Uttaranchal.
QuickBooks – Andhra Pradesh, Assam, Gujarat, Maharashtra, MP, Nagaland, Rajasthan, Tamil Nadu, Tripura, West Bengal.
- © 100% Job Assurance instead of Job Guarantee
- & Certified Industrial Accountant Exemption - CIA (E) is available as a separate course | Eligibility: B.Com or 3rd Year with Job Assurance.
CIA with SAP (80 Hrs.) | CIA with SAP (80 Hrs.) & Advance Excel available as a separate course with Job Guarantee.



The World's Largest Provider of Enterprise Application Software

SAP's Customers Base

- ◆ SAP serves > 425,000 customers in >180 countries
- ◆ SAP customers include:
 - 92% of the Forbes Global 2000 companies
 - 98% of the 100 most valued brands
 - 100% of the Dow Jones top scoring sustainability companies
- ◆ SAP customers produce:
 - 78% of the world's food
 - 82% of the world's medical devices
- ◆ 77% of the world's transaction revenue touches an SAP system

SAP Facts and Figures in India

- ◆ SAP is a leader in India
 - SAP has more than 65% market share in India
 - 11 out of 16 'Navratnas' (Central Public Sector Enterprises identified by Govt. of India) like BEL/ BHEL/ NTPC/ ONGC/ IOCL etc. run SAP ERP
 - 9 out of 10 most profitable companies and largest companies run SAP ERP
 - 36 out of 50 'Economic Times 500' companies like TCS/ Reliance/ HDFC/ Coal India/ Infosys etc. run SAP ERP
 - 25 out of the 40 Largest Indian Companies named by Forbes run SAP ERP



10,000+ Companies
Using **SAP ERP** in India

Starting Salary in India can be
₹1.80 to ₹2.5 Lacs p.a

Central and State Governments, **All Businesses**, irrespective of size, had to adapt to the new tax regime and **Go Digital**.












GST
indiaexpert.com

Adoption of GST will lead to an **11% Growth** in hiring across sectors

CII predicted a **Job** creation of **2.5 Million** for every 1% growth in GDP.

JET Journal Entry Test







Unique Features

-  The Golden Rules of Accountancy Available
-  Enhances Speed and Efficiency
-  Simple & Interactive Test Process
-  Real Time Result
-  Student Can Evaluate Result
-  Anytime Anywhere Practice
-  Accuracy Enhances by 5 Times after 20 Attempts
-  100 JET Assures 99% Efficiency in Journal Entries
-  4 Different Levels of JET Exam
-  26 Lacs JET Exams Appeared
-  90% Improvement on Students Employability



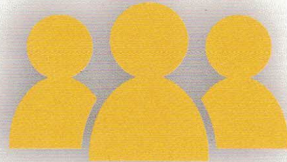
Microsoft Excel Test

Unique Features

-  Digital Platform for Unlimited Excel Test
-  Help Students to Apply Different Excel Formulas and Features
-  Learn the Art of Handling Large Amount of Data
-  Real Time Result
-  Accuracy Enhances by 3 Times after 10 Attempts
-  3 Different Levels of MET Assessment

07

Simulation SOFTWARES



E.S.I

ITR

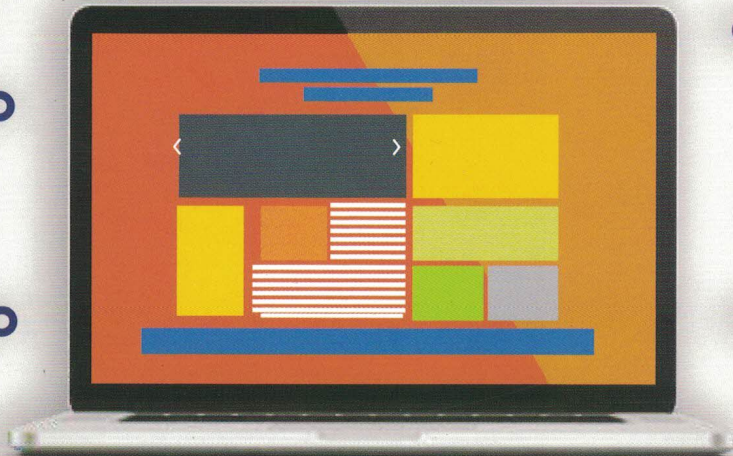
P.F

PAN

Net
Banking

GSTN

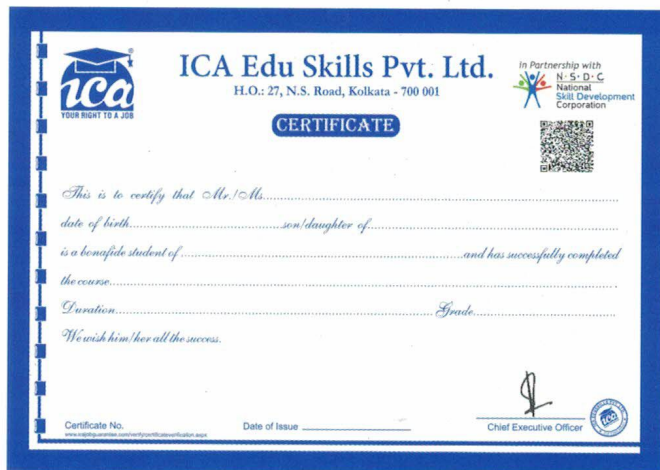
TDS





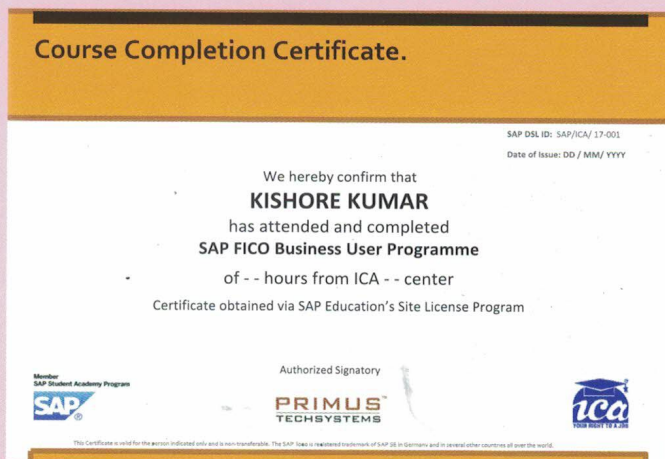
One Course with 3 Certification

ICA CERTIFICATION



After the successful completion of course, each student is entitled to get an ICA Certificate.

SAP CERTIFICATION



ICA has collaborated with SAP to provide SAP ERP Business User Program to ICA students. Students will learn SAP ERP using their proprietary training module.

MICROSOFT CERTIFICATION



ICA has collaborated with Certiport (a Pioneer Company) for conducting Microsoft Office Specialist Excel Certification

- Globally Recognised Certificate
- Online Project based assessment

ICA PLACEMENT

Placement Cell

ICA has always been the first choice of the employers

- 5 Lac+ Students Trained & Placed
- 70,000+ registered employers
- 30+ Placement Offices Network

Placement & Career Development

- Placement Cells in action for providing JOB to the students
- Each Cell is headed by a panel of experts including CAs to screen & judge the abilities of students
- Regular Industrial visits and frequent campus interviews
- Interview Orientation Sessions
- Lifetime Job Portal listing for better placement
- Free Registration at our own Job Portal for wider reach
- Free telephonic support for any Job-related query

CRITERIA

Job Guarantee

1. Eligible only after clearing all exams of each subject and the final exam.
2. Eligible only if he/she has 30wpm speed & 92% accuracy on typing.
3. Total Fee as per student portal has been paid.
4. Student must have 90% attendance in class.
5. Applicable for only Job Guaranteed Courses
6. Age of the student on the date of admission should not exceed 30 years.

ATJ (Any Time Job) Card

ATJ Card will be issued to the student

- Who has taken admission in Job Guaranteed Courses only and after completion of the entire course including clearing all exams.
- Will be valid for one year from the date of issue.
- Card is to be renewed every year subject to clearing of assessment.
- ATJ Card is valid PAN India
- Student must be a Graduate.

**Any
Time
Job
card**



OUR RECRUITERS

Where our students are working



and many more...

Disclaimer-Various logo's used in the prospectus are trademark and intellectual property of respective companies.

HEAR OUR STUDENTS SPEAK



Scan to Visit Our YouTube Channel

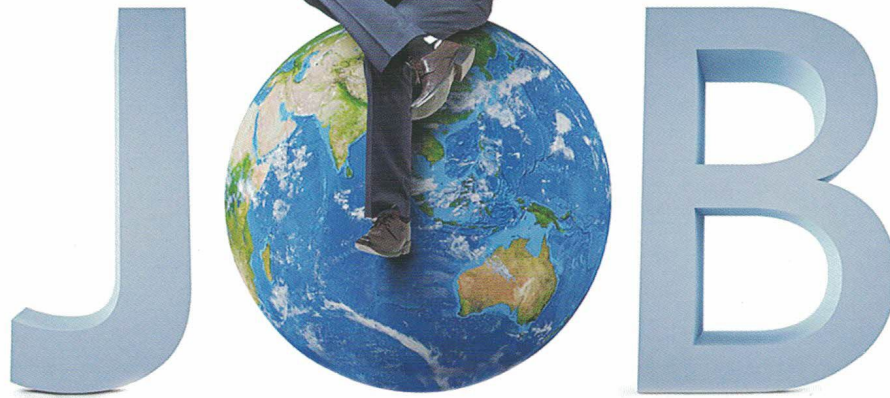


HEAR OUR EMPLOYER SPEAK

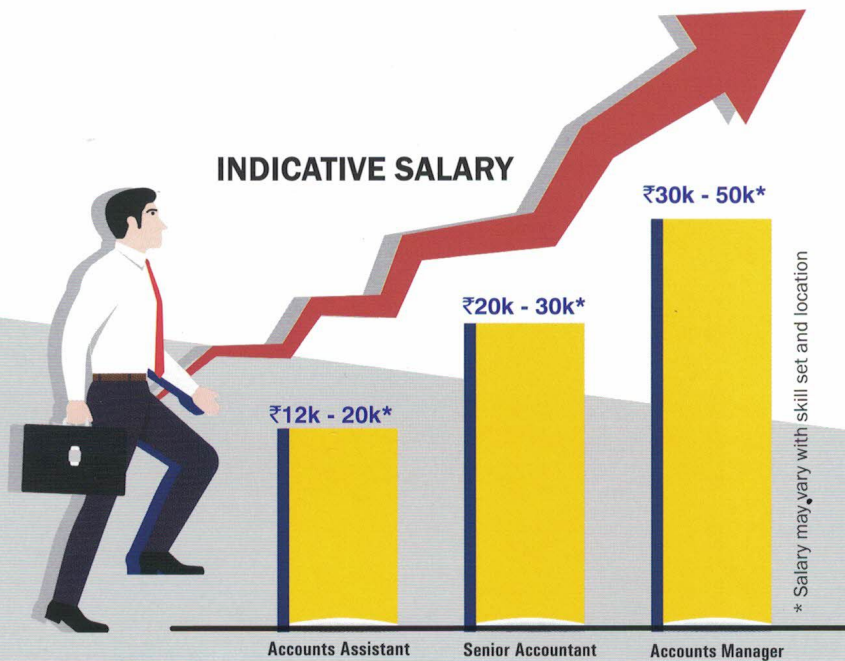


Scan to Visit Our YouTube Channel

MORE than
101



OPTIONS



CAREER OPTIONS

- Accounts Executive
 - Finance Executive
 - MIS Executive
 - SAP FICO End User
 - SAP FICO Business User
 - Senior Finance Executive
 - Senior Accounts Executive
 - Senior Executive (in KPOs & MNCs)
 - Senior Accountant
 - Assistant Manager - Accounts & Finance
 - Accounts & Finance Manager
 - Financial Analyst
 - SAP Functional Consultant
- and many more...